





# **CORPORATE SUPPORT OPPORTUNITIES**

# **CAMPAIGN SPONSORSHIP**

Join our community by committing to a cash sponsorship and help enable 100% of fundraising to be donated directly to cancer research in San Diego.

Reach thousands of health forward and community oriented participants, volunteers, and business leaders.

Packages start at \$10K with a variety of tailored options that all include customized naming rights.

# **Opportunity Levels:**

# \$100K Champion Sponsor

- Premium naming rights and top recognition position on all sponsorship benefits
- Priority media interviews and spotlights
- Private bartender in team tent on event day\*
- All benefits below

# \$50K Lead Sponsor

- Preferred naming rights opportunities
- Dedicated team tent on event day\*
- All benefits below

# \$25K Signature Sponsor

- Logo on all participant event apparel
- Option to provide video for event program
- All benefits below

# **\$10K Contributor Sponsor**

- Logo on participant technical t-shirt
- Customized naming opportunity

# \$1K Vendor Booth Application (10 available)

- Stand alone or add-on to sponsorships
- Host a promotional booth on event day or packet pickup

\*if team is participating

Additional opportunities and information on package combinations available. Contact shannon@curebound.org

# **TEAM BUILDING**

Build a team of participants to ride, run, walk, spin, or volunteer to help end cancer. Engage employees and promote your company's support of our cancer fighting community.

It's easier than ever to rally your employees around accelerating cures for cancer. With various participation options, there is a way for everyone to get involved.

Support employees by fully covering or reducing the cost of their participation.

# **Participation Packages:**

# \$50K Team Package

- Fully cover 100 participant registration fees and fundraising minimums
- Rank among the top fundraising teams
- Receive a dedicated team tent on event day

# \$25K Team Package

• Fully cover 50 participant registration fees and fundraising minimums

### \$10K Team Package

• Fully cover 20 participant registration fees and fundraising minimums

### -OR-

• Cover registration fees for 100 employees

# \$5K Team Package

• Fully cover 10 participant registration fees and fundraising minimums

### -OR-

Cover registration fees for 50 employees



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